

Sponsorship Opportunities



26 - 27 March 2024
Business Design Centre - London, UK





The one-stop-show to showcase Energy Opportunities in 2024

AAPG and GESGB are delighted to bring back the third edition the AAPG/GESGB 2024 Business and Exploration Opportunities Show

- A two-day show with high intensity business environment, to strike deals and undertake new ventures.
- A one-stop shop for global prospects in London.
- A truly global event focused on prospecting, business transaction and deal making for the oil and gas E&P sector – for prospects, properties, products, service providers, investors and all the decision-makers necessary to close a deal.
- Bringing together Oil and Gas Major's, IOC's NOC's, Independents, E&P firms and Governments, as well as attracting many of the world leading banks, financiers, advisory and law firms.
- A unique and unmatched opportunity to generate new business opportunities with principal focus on deals, transactions, farm-outs and prospects.

On the following pages you will find a list of sponsorship opportunities for companies interested in building their brand and maximising their visibility at BEOS 2024!

Contact Natalie James, GESGB Exhibition and Sponsorship Manager (natalie@ges-gb.org.uk) for any questions and additional information on further opportunities.

Delegate Badges & Registration Sponsor

£6,500

SOLD

* Exclusive

Sponsor the BEOS registration desk and delegate badges and be immediately visible to all attendees as they are welcomed at the registration desk:

- Company branding on registration desk signage.
- Full page advert in the printed brochure.
- Sponsor's logo on registration page of the BEOS website.
- Sponsor's logo featured on delegate badges.
- 3 complimentary delegate registrations (2 days).
- Recognition on sponsor pages of printed brochure (given to all delegates on arrival).
- Sponsor's logo in sponsor section of Event Directory.
- Sponsor's logo featured on the event website with a company profile and hyperlink to your company website.
- Sponsor's logo featured on signage and digital screens throughout the venue.

Cocktail Reception Sponsor

£3,800

* Maximum 2 companies

A reception with drinks and canapés will be hosted for all attendees on the first evening of BEOS. This high-profile sponsorship package offers numerous branding opportunities:

- Dedicated and prominent signage around the cocktail reception with your logo and a QR code linked to your company website.
- Drinks and canapés menu printed with sponsor's logo.
- Email to all participants during the first day of the event, inviting them to join us at the Cocktail reception, to include Sponsor's logo and message.
- Full page advert in the printed brochure.
- Sponsor's logo on all pre-event promotional material.
- 2 complimentary delegate registration (2 days).
- Sponsor's logo in sponsor section of Event Directory.
- Recognition on sponsor pages of printed brochure (given to all delegates on arrival).
- Sponsor's logo featured on the event website with a company profile and hyperlink to your company website.

Contact natalie@ges-gb.org to discuss your sponsorship and exhibition requirements.

Lunch Sponsor

£6,600 both days * Maximum 3 companies

£12,000 both days * Exclusive

Capture the attention of the attendees by sponsoring lunch and having your logo displayed in this high traffic area:

- Dedicated signage around the lunch service area with your logo and a QR code linked to your company website.
- Full page advert included in the printed brochure.
- Sponsor's logo in the lunch time slots on the programme pages.
- Daily email to all participants during the event, to include sponsor's logo and optional message from sponsors.
- Special recognition via tannoy before and after each lunch break.
- 3 complimentary delegate registrations (2 days).
- Recognition on sponsor pages of printed brochure (given to all delegates on arrival).
- Sponsor's logo in sponsor section of Event Directory.
- Sponsor's logo featured on the event website with a company profile and hyperlink to your company website.

* For exclusive sponsorship, prominent visibility as 'Featured Sponsor' on the event website homepage.

Coffee Break Sponsor

£3,000 both days * Maximum 2 companies

£4,100 both days * Exclusive **SOLD**

Maximise your visibility while enjoying refreshment breaks with our delegates & exhibitors throughout BEOS:

- Signage around the exhibition area during break times with your logo and a QR code linked to your company website.
- Half page advert in the printed brochure.
- Sponsor's logo in the break time slots on the programme pages.
- Special recognition via tannoy before and after each lunch break.
- 2 complimentary delegate registration (2 days).
- Recognition on sponsor pages of printed brochure (given to all delegates on arrival).
- Sponsor's logo in sponsor section of Event Directory.
- Sponsor's logo featured on the event website with a company profile and hyperlink to your company website.

*For exclusive sponsorship, prominent visibility as 'Featured Sponsor' on the event website homepage.

Contact natalie@ges-gb.org to discuss your sponsorship and exhibition requirements.

On-site Printed Programme Sponsor

£3,200

* Exclusive

Place your logo in the hands of all the attendees by sponsoring our printed brochure for BEOS 2024:

- Full page advert on the back page of the printed brochure.
- Sponsor's logo on every other page of the programme.
- 1 complimentary delegate registration (2 days).
- Sponsor's logo in sponsor section of Event Directory.
- Recognition on sponsor pages of printed brochure (given to all delegates on arrival).
- Sponsor's logo featured on the event website with a company profile and hyperlink to your company website.
- Sponsor's logo featured on digital signage throughout the venue.

Signage Sponsor **SOLD**

£2,600

* Exclusive

Guide all attendees around BEOS 2024 with your company logo featured on all directional signage:

- Prominent logo placement on all digital and wall mounted directional signage displayed throughout the venue.
- Half page advert in the printed brochure.
- 1 complimentary delegate registration (2 days).
- Sponsor's logo in sponsor section of Event Directory.
- Recognition on sponsor pages of printed brochure (given to all delegates on arrival).
- Sponsor's logo featured on the event website with a company profile and hyperlink to your company website.

Lanyards Sponsor **SOLD**

£2,700

* Exclusive

Increase your company's visibility by sponsoring the lanyards, to be worn by all attendees throughout BEOS:

- Sponsor to provide own lanyards.
- Half page advert in the printed brochure.
- 1 complimentary delegate registration (2 days).
- Recognition on sponsor pages of printed brochure (given to all delegates on arrival).
- Sponsor's logo in sponsor section of Event Directory
- Sponsor's logo featured on the event website with a company profile and hyperlink to your company website.
- Sponsor's logo featured on digital signage throughout the venue.

Contact natalie@ges-gb.org to discuss your sponsorship and exhibition requirements.

Conference Proceedings Sponsor

£1,350

* Exclusive

Remain visible after the conference by sponsoring the online conference proceedings of BEOS 2024:

- Your sponsor's logo, hyperlinked to your website, exclusively featured on the conference proceedings webpage, where all available presentations will be published post-event.
- Sponsor's logo in sponsor section of Event Directory.
- Recognition on sponsor pages of printed brochure (given to all delegates on arrival).
- Sponsor's logo featured on the event website with a company profile and hyperlink to your company website.

Session Sponsor

£1,200

* Maximum 1 company per session

Reach your target audience by sponsoring a conference session specific to your company's interests. See the Technical Programme for your choice of session:

- Sponsor's logo on the presentation screen before, after and during the breaks of the chosen session.
- Logo on sign boards for the selected session (located at the room entrance).
- Sponsor's logo featured on programme pages of event website.
- Sponsor's logo featured on specific session information pages in the printed brochure.
- Sponsor's logo in sponsor section of Event Directory.
- Recognition on sponsor pages of printed brochure (given to all delegates on arrival).
- Sponsor's logo featured on the event website with a company profile and hyperlink to your company website.

* Session programming is defined by the organisers.

Contact natalie@ges-gb.org to discuss your sponsorship and exhibition requirements.

Water Stations Sponsor

4 stations: £1500

2 stations: £900

* Exclusive

Highlight your brand on the water stations located around the event venue:

- Sponsor's logo displayed on signage at each water station.
- Sponsor's logo in sponsor section of Event Directory.
- Recognition on sponsor pages of printed brochure (given to all delegates on arrival).
- Sponsor's logo featured on the event website with a company profile and hyperlink to your company website.

General Sponsor

£1,500

Become a General Sponsor for BEOS 2024 and receive the following exposure:

- Sponsor's logo featured on the event website with a company profile and hyperlink to your company website.
- Sponsor's logo in sponsor section of Event Directory.
- Sponsor's logo featured on digital signage throughout the venue.

Wifi Sponsor

£1,200

SOLD

* Exclusive

Sponsor the Wifi in the conference and exhibition areas to keep all attendees connected throughout BEOS 2024:

- Sponsor's logo on Wifi signage around the venue.
- Sponsor's logo in printed brochure next to the Wifi details.
- Sponsor's logo in sponsor section of Event Directory.
- Sponsor's logo featured on the event website with a company profile and hyperlink to your company website.
- Recognition on sponsor pages of printed brochure (given to all delegates on arrival).
- Sponsor's logo featured on digital signage throughout the venue.

Hospitality Suites

Are you looking for an exclusive space to host a business meeting or private function at BEOS 2024?

Please contact natalie@ges-gb.org.uk to discuss your company's requirements.

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